



Market Deeping Hockey Club

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Chairperson end of Season Report: 7th April 10

Dear members,

This is a summary of decisions and events that have happened throughout 2009/2010's season, some of the actions are still on-going, however it will highlight the committees intent.

<u>Decisions</u>	<u>Action</u>
<p>Teams: It was agreed that MDHC should enter the season with 3 Mens and 2 Ladies teams, the main objective was to consolidate the position of the 1st, 2nd and 3rd Mens and the 2nd Ladies and push for promotion with the Ladies 1st.</p>	<p>See Club Captains enclosure.</p>
<p>Coaching: The intent at the start of the season was to create a coaching team headed by Chris Brady and MDHC level 1 coaching staff. Chris was to offer guidance and advice to the coaching staff and was to predominately concentrate on the men's and ladies 1st teams.</p>	<p>For reasons known the coaching staff never materialized, however with Phil Tokens, much appreciated interventions towards the latter stages of the first half of the season constructive and tactical hockey training took place. Future intent is to continue with coaching staff, however to mentor the level 1 members within the club to engage with teams.</p>
<p>Facilitates: Deeping Leisure Centre (DLC) has been a bone of contention throughout the past 2-3 seasons however, with a new mgr in post a good working relationship began. Early into the season the astro was condemned due to H&S regulations and thus a new venue needed to be sourced.</p>	<p>Voyager was an easy choice, the pitch was virtually new and the facilitates were above average. The Fixture Sec worked constantly to re-schedule games and dates and we now enjoy one of the finest venues in the local area at a</p>

	reasonable rate. (The Committee at the AGM will purpose to stay).
First Club Accreditation (FCA): Unfortunately for the club this accreditation is a necessary and essential piece of work. It highlights to England Hockey, possible sponsors, you the members and new members that the club is a professional organisation. The completion deadline is July 2010	The Committee have continued working towards the First Club accreditation, although the club is close to preparing its evidence it is unclear whether this will be achieved in the time frame set. (At the AGM the committee will purpose that one individual collates the necessary evidence and delivers this needed work.)
Sponsorship and Grants: The committee is well aware that to continue developing and working towards excellence requires investment not only in its members, better playing facilities and in coaching but a long term strategy that highlights that the club is innovative and enthusiastic towards future plans.	Sponsorship remains extant with Marhanians until 2010/2011 season, however FCA is essential for future sponsorship and Grants. The Business Mgr is continually sourcing alternative methods and organizations for sponsorship. As yet there is nothing arranged for next year.
Financial situation: At the start off the season the club began in a financial quagmire, previous history was dubious and records were misleading. The Club although not in liquidation needed a complete overhaul if it was to survive. The key to financial success was to create a new mechanism from which to collect subs and as such a direct debt plan was announced.	<p>The newly appointed Treasurer revamped the antiquated method of book keeping to a more effective and visible method for all to see, clearly reflecting where the club was and is financially, at a given point in time. A massive task that was extremely demanding.</p> <p>The Subs remain the most troublesome area of this clubs existence and unfortunately the individuals that don't pay cost us, the paying member more and more each year. At the AGM the committee is to announce new methods of payment and consequences for outstanding subs.</p> <p>See Treasurers Report.</p>
MDHC Tournament, Summer Academy and Club Days: The Social Sec together with the committee planned a one day tournament, two club days and a summer academy over a three week period. The tournament was in remembrance of Dave Hull and Gary Bridle and would be in aid of two charities. It would be open to as many teams as possible. The Summer Academy was aimed at children in the local area and was to provide them with some basic	The tournament was a resounding success and DLC must be thank for their removal of cost for the astro. The Club Days original objective wasn't achieved however, from a social front they were successful. The Summer Academy relied on a heavy input from the coaching staff and although it was successful a publicity campaign together with

<p>coaching that would be fun and personal developing. The Club day was originally to encourage new players and give the coach an opportunity to view players in a free environment.</p>	<p>guaranteed coaching interaction is required if this event is to be run again.</p>
<p>Publicity and website: It was agreed that the club must be visible and as much information as possible must be published using this medium.</p>	<p>The website publishes up to date information that is both relative and informative. It was agreed that Facebook would be used as the social network.</p> <p>Reports to the publicity mgr were slow and many opportunities to sell the club were missed, however to the latter end of the season reports have made local press.</p> <p>The future is a poster campaign around the Voyager local area to encourage new players to the club.</p>

The season has been extremely productive and the club is making steps forward to be more organized and professional. It does, however need its members to take a more pro-active role in the clubs future if it is to become a main player within the league tables. Dedication towards training is the key to the tactical success and a personal effort in paying subs before October would ensure the club's financial future.

The Club has created a great synergy between teams and committee members and continues to enjoy the family and social club status that it is notorious for.

The future is bright.

This completes the Chairs report for 2009/10 season.

John Plant
Chairperson
MDHC